



# MEGASPACE – PAID ADVERTISING PACKAGE

*Maximize your ad spend. Drive measurable results. Convert more customers.*

Every dollar in ads counts. But without strategy, most businesses waste 30–50% of their ad budget. Our Paid Advertising Package is built to get the most out of your Google Ads, Facebook, Instagram, and LinkedIn campaigns. From setup to optimization, we'll ensure your ads reach the right people, at the right time, for the right price — and deliver results you can actually measure.

## Starter

Best for Small Biz

**\$500 setup + \$500/mo**

*Kickstart Your Ads*

- Campaign setup (Google Ads OR Facebook/Instagram Ads)
- Audience & keyword research
- 1× campaign build-out (search or social)
- Basic conversion tracking setup
- Monthly performance summary

## Professional

**\$1,000 setup + \$1,200/mo**

*Best Value – Ongoing Optimization*

- Everything in Starter, plus:
- Multi-platform campaigns (Google + Meta OR LinkedIn)
- Advanced targeting & retargeting setup
- Conversion tracking & analytics dashboard
- A/B ad creative testing (2 versions per campaign)
- Weekly campaign monitoring & optimization
- Monthly performance report + action plan

## Corporate

**From \$2,000/mo**

*Scalable Enterprise Solutions*

- Everything in Professional, plus:
- Multi-channel campaigns (Google, Meta, LinkedIn combined)
- Advanced remarketing + lookalike audiences
- High-converting ad copy & creative design
- Landing page audit + CRO recommendations
- Priority weekly reporting & strategy calls
- Flexible scaling based on ad budget
- LinkedIn Lead Generation Campaign – \$350/mo
- Extra campaign build – \$300 each
- Competitor ads analysis – \$200

## Why Choose MegaSpace?

- Transparent, ROI-focused ad management
- Affordable entry point compared to big agencies (\$2K–\$5K/month average)
- Tailored campaigns for your industry (NDIS, trades, e-commerce, local services, clinics)
- Data-driven insights so you always know where your money is going
- Dedicated ad specialists managing and optimizing daily

## Book a Free Call

We'll review your ad strategy, spot wasted spend, and map the steps to boost your results.

MegaSpace | [team@megaspaces.com.au](mailto:team@megaspaces.com.au) | [www.megaspaces.com.au](http://www.megaspaces.com.au)